



SAN ANTONIO POLICE DEPARTMENT

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NEWS RELEASE

Drive Smart – Be a Cool Operator Blue Ribbon Campaign a Success

The San Antonio Police Department is proud to announce a successful 2001 “Drive Smart, Be a Cool Operator” campaign. The San Antonio Police Department, along with several corporate sponsors, started the “Drive Smart” campaign in 2000 and has seen a significant reduction in motor vehicle accidents during the respective Labor Day weekends. The following details the effectiveness of the program:

<i>YEAR</i>	<i>ACCIDENTS</i>	<i>FATALITIES</i>	<i>PERCENTAGE</i>
1999	766	1	
2000	687	2	-10.3%
2001	624	0	- 9.2%

Based on the listed numbers, The City of San Antonio has seen an **18.5%** decrease in reported motor vehicle accidents from 2001 to 1999. The entire aggressive driving “stealth” police vehicles were in full force over the Labor Day weekend in an attempt to curtail all aggressive drivers from harming themselves and others.

Because of the obvious effectiveness of the program, Chief Al Philippus has announced the doubling of the “stealth” fleet from **3 to 6 units**. “The San Antonio Police Department is committed to saving lives by enforcing traffic laws that prevent aggressive driving on our roads and highways”, Chief Philippus said.

****Above numbers are based from Friday at 6:00 p.m. thru Monday at midnight. ****

For Immediate Release